

2019

# Corporate Sponsorship Opportunities

REACH YOUR AUDIENCE AND SUPPORT OUR MISSION

BOSCOBEL  
HOUSE AND GARDENS





# Sponsorship Levels

Boscobel—which engages diverse audiences in the Hudson Valley’s ongoing, dynamic exchange between design, history, and nature—is known for preserving and sharing the matchless beauty of its historic house, museum collection, and iconic site along the Hudson River.

More than 25,000 people participate in museum programs at Boscobel each season to stroll our grounds, take a guided tour, enjoy a community event, view an exhibition, or participate in one of our fun and educational programs for families and schools. **Your sponsorship supports Boscobel’s community outreach and programs while bringing recognition to your organization.**

## BUSINESS MEMBERSHIP INCLUDES:

Business membership card granting admission for the bearer plus up to three guests of any age to include a guided tour of the Historic House Museum, access to the grounds and seasonal exhibitions, and a 10% discount in the Design Shop for all guests in the passholder’s party.

**\$500**

One-time use of Boscobel’s private meeting room space *(Based on availability, capacity 70)*

Print ad in local papers

Press release inclusion

Email blast inclusion  
*(to 10,000 recipients)*

Social media mention

On-site event signage

Listing in Annual Report

Logo on website

Business Membership for sponsor

Includes 50 House Tour and Grounds Passes to Boscobel  
*(a \$900 value)*

**\$10,000**  
DIAMOND

Print ad in local papers

Press release inclusion

Email blast inclusion  
*(to 10,000 recipients)*

Social media mention

On-site event signage

Listing in Annual Report

Logo on website

Business Membership for sponsor

Includes 40 House Tour and Grounds Passes to Boscobel  
*(a \$720 value)*

**\$5,000**  
PLATINUM

Email blast inclusion  
*(to 10,000 recipients)*

Social media mention

On-site event signage

Listing in Annual Report

Logo on website

Business Membership for Sponsor

Includes 30 House Tour and Grounds Passes to Boscobel  
*(a \$540 value)*

**\$3,000**  
GOLD

On-site event signage

Listing in Annual Report

Logo on website

Business Membership for Sponsor

Includes 20 House Tour and Grounds Passes to Boscobel  
*(a \$360 value)*

**\$2,000**  
SILVER

Listing in Annual Report

Logo on website

Business Membership for Sponsor

Includes 10 House Tour and Grounds Passes to Boscobel  
*(a \$180 value)*

**\$1,000**  
BRONZE

# Boscobel Celebrates Independence with the Greater Newburgh Symphony Orchestra

**SATURDAY, JULY 6** *(Raindate July 7)*

Boscobel plays host to the Greater Newburgh Symphony Orchestra on our Great Lawn with stunning views of the West Point fireworks over the Hudson River. The full, 60-piece orchestra will perform well-loved orchestral favorites that celebrate independence while guests enjoy a summer picnic.

# Ice Cream Social

**SUNDAY, JULY 28** *(Raindate August 4)*

When Boscobel was built between 1804 and 1808, Thomas Jefferson was among the country's most prominent tastemakers as well as a statesman. Join Boscobel as we celebrate the dessert that Jefferson helped popularize — ice cream!

Enjoy Boscobel's Great Lawn with this classic summer sweet, in flavors both familiar and unusual. (When first served at the White House on July 4th, 1802, popular flavors included apricot, parmesan, and oyster.)

In addition to ice cream, we'll have The Gwen Laster Quartet performing music as well as family-friendly lawn games from the era. The Historic House Museum will be open to explore with expert guides stationed to welcome and offer insights.





# General Washington on the Hudson

**SUNDAY, AUGUST 25**

History comes alive as military reenactors set up encampments from the American Revolution, War of 1812, and the Civil War. They demonstrate camp life with inspections, formations, musket firings, artillery demonstrations, and drills.

See General George Washington inspect his troops and experience a Parrott rifle cannon—forged in Cold Spring at the West Point Foundry—shooting across the Hudson River.

Explore the Historic House Museum at your own pace and direction, with expert guides stationed to offer insight and information. Rain or shine.

# Heritage Applefest

**SUNDAY, OCTOBER 6** *(Raindate October 13)*

Celebrate Hudson Valley harvests at Boscobel's Heritage Applefest. Featuring live music, sweet and hard cider sampling, and press-your-own cider as well as family games and activities. In addition to cider, apple cider doughnuts, apple cider butter, and apple cider syrup will be available for purchase from local vendors. The first floor of the Historic House Museum will also be open to explore at your own pace and direction with expert guides stationed to welcome and offer insights.

At the time of Boscobel's construction in the early 19th-century, the apple was America's favorite fruit, though fewer varieties existed then. Boscobel's Apple Orchard still features some of those varieties and many newer ones, all of which are prized today. Let's toast in their honor!





# Twilight Tours

SIX DATES, FRIDAY THROUGH SUNDAY

NOVEMBER 29 - DECEMBER 1

DECEMBER 6 - 8

With the mansion lit by candles, decorated for 19th-century holidays, and resonating with live string music, Twilight Tours offer an especially beautiful view of Boscobel House and Gardens.

Outside, the mansion, the Apple Orchard, the Formal Garden, and Maple Lane will be lit with an elegant display. We add to this singular experience with a lovely post-tour reception in our decorated gallery and live holiday music in the Carriage House as well as an expanded gift shop. Come experience Boscobel at its holiday best.





# Second Saturdays

MAY THROUGH DECEMBER

## Landscape and Landmarks Tours

This walking tour celebrates Boscobel's iconic Hudson River site and the preservation efforts that helped save it. Rain or shine, through October.

## Bring the Kids!

Go on a family-friendly tour of the Historic House Museum. Explore the past through hands-on activities. Then, take a break with a snack and bring the memories home with a special craft. A new theme each month! Recommended for ages 5+.

## Pay-What-You-Wish Gardens and Grounds Admission

Access to Boscobel's 68 public acres — including lush gardens, a woodland trail, and stunning vistas of the Hudson River and the U.S. Military Academy at West Point — is pay-what-you-wish on second Saturdays.

## Open House - Take a Peek (June - September)

The Historic House Museum is open for Hudson Valley Shakespeare Festival guests and Boscobel picnickers prior to the evening's theater performance. Expert guides are positioned throughout the first floor of the Historic House Museum, available to provide insight and information.

*These dates (through November) coincide with the Cold Spring Farmers' Market's presence on Boscobel's grounds, which brings 26,000 additional people to Boscobel each year.*

BOSCobel HOUSE AND GARDENS | 2019 SPONSORSHIP OPPORTUNITIES





\_\_\_\_\_  
**ORGANIZATION NAME** *(As it should appear on all marketing, advertising and program materials.)*

\_\_\_\_\_  
**CONTACT NAME**

\_\_\_\_\_  
**CONTACT EMAIL ADDRESS**

\_\_\_\_\_  
**CONTACT PHONE**

\_\_\_\_\_  
**ORGANIZATION MAILING ADDRESS**

\_\_\_\_\_  
**CITY**

\_\_\_\_\_  
**STATE**

\_\_\_\_\_  
**ZIP**

I would like to sponsor the following:

\_\_\_\_\_  
**PROGRAM**

\_\_\_\_\_  
**LEVEL**

\_\_\_\_\_  
**SPONSORSHIP AMOUNT**

\_\_\_\_\_  
**PROGRAM**

\_\_\_\_\_  
**LEVEL**

\_\_\_\_\_  
**SPONSORSHIP AMOUNT**

*Please email your logo in either PNG or JPG format (300 dpi or higher) to [dhammond@boscobel.org](mailto:dhammond@boscobel.org).*

**I am not able to sponsor, but am interested in donating:** \_\_\_\_\_ *(dollar amount, in-kind goods/services, discount)*

**PAYMENT BY CREDIT CARD**

Amount to be charged \_\_\_\_\_ Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_ Exp. \_\_\_\_\_ CVV \_\_\_\_\_

Card Holder Signature \_\_\_\_\_

**PAYMENT BY CHECK**

Please make check payable to  
Boscobel House and Gardens and send to:  
Boscobel, 1601 Route 9D Garrison, NY 10524.  
*Please write program name in the memo field.*

**AUTHORIZATION** *By signing below, you confirm your company's commitment to sponsor the above event(s).*

**Name and Title** *(please print)* \_\_\_\_\_

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

*\*For membership and additional corporate donation options, please call: 845-265-3638 ext. 111 or email [dhammond@boscobel.org](mailto:dhammond@boscobel.org).*